

ELKHART COUNTY BOARD OF REALTORS - 2020 AFFILIATE ADVERTISER PROGRAM

Each year, ECBOR contacts Affiliates to solicit Advertising funds that help supplement events offered by the Business Networking Committee. Affiliates generally spend between \$200 and \$500 annually on advertising. In the past, all advertisers received the same recognition regardless of the amount spent.

This year, ECBOR would like to adopt a “tiered” recognition program that would include three levels, Bronze, Silver and Gold. The “Bronze” level will include the current recognition options. Each addition level will include new ways to recognize Affiliates who spend more money.

BRONZE: \$300 TO \$499

- Company Name on Event Flyers
- Company Name on ECBOR Newsletter
- Company Name on www.ecbor.com
- Recognition at Member Appreciation Event

SILVER: \$500 TO \$749

- Company Name on Event Flyers
- Company Name on ECBOR Newsletter
- Company Name & LINK to Company site on www.ecbor.com
- Recognition at Member Appreciation Event
- Advertising Materials at 1 Membership Meeting
- Affiliate BIO on Website for 1 month

GOLD: \$750 AND UP

- Company Name on Event Flyers
- Company Name on ECBOR Newsletter
- Company Name & LINK to Company site & LOGO on www.ecbor.com
- Recognition at Member Appreciation Event
- Advertising Materials at 1 Membership Meeting
- Affiliate BIO on Website
- Affiliate Recognition on MLS Homepage
- Affiliate Recognition on Social Media